WHAT IS CLAIMED IS:

1.   A coupon information issuing system for issuing coupon information in accordance with a user's request, comprising:

        a service providing server including storing means for storing coupon information to be issued and issuing means for issuing the coupon information in response to a request for issuing said coupon information in conformance with conditions for issue in the case where said conditions for issue are set previously in conjunction with the coupon information to which said issue request is directed;

        a receiver including receiving means for receiving the coupon information issued by said service providing server and display means for displaying said received coupon information; and

        a user terminal for downloading for storing therein the coupon information displayed by said receiver in accordance with selection of the user.

2.   A coupon information issuing system for issuing coupon information in accordance with a user's request, comprising:

        a service providing server including first storing means for storing coupon information to be issued and transmitting means for transmitting the coupon information stored in said first storing means; and

        a receiver including second storing means for

storing conditions for issuing the coupon information
desired by the user and issuing means for making
decision as to whether or not said coupon information
transmitted from said service providing server
satisfies said conditions for issuing said desired
coupon information, to thereby issue said coupon
information transmitted from said service providing
server when said conditions are satisfied.

3.   A coupon information issuing system according
to claim 2,

said service providing server is so designed
as to store advertisement information which is
associated with the coupon information to be trans-
mitted to thereby transmit said coupon information and
said advertisement information to said receiver,
wherein said coupon information and said advertisement
information transmitted to said receiver are stored
therein separately from each other.

4.   A coupon information displaying method of
displaying coupon information selected by a user,
comprising the steps of:

storing a plurality of coupon information,

displaying the coupon information selected by
the user from said plurality of the stored coupon
information;

acquiring other coupon information containing
attributes of said displayed coupon information from
said plurality of the stored coupon information;

sorting a plurality of said acquired coupon information and said displayed coupon information on the basis of given attribute information; and

displaying said sorted coupon information in accordance with said attribute information.

5.   A coupon information displaying method according to claim 4,

wherein said attribute information represents validity terms of said coupon information, respectively.

6.   A coupon information displaying method according to claim 4,

wherein said attribute information represents discount rates of said coupon information, respectively.

7.   A coupon information displaying method of displaying coupon information selected by a user, comprising the steps of:

storing a plurality of coupon information;

displaying coupon information selected by the user from said plurality of the stored coupon information;

acquiring other coupon information which can be combined with said displayed coupon information from said plurality of the stored coupon information; and

displaying a plurality of said acquired coupon information and said displayed coupon information on a same image screen.

8.   A coupon information displaying method of displaying coupon information selected by a user, comprising the steps of:

storing a plurality of coupon information,

extracting coupon information selected by the user from said plurality of the stored coupon information;

reading information concerning display of said extracted coupon information from attribute information of said extracted coupon information;

deciding whether or not said extracted coupon information is capable of being displayed, and

displaying said coupon information when decision is made that said extracted coupon information can be displayed.

9.   A coupon information displaying method according to claim 8,

wherein when said extracted coupon information is capable of being displayed, information concerning the display of the attribute information of said coupon information is updated.

10.   A coupon information displaying method according to claim 9,

wherein the information concerning the display of the attribute information of said coupon information is information indicating a remaining number of times said coupon information can be displayed.

11.   A coupon information issuing system, comprising:

a service providing server for receiving coupon information to be issued from a concerned enterprise together with advertisement information of said concerned enterprise, to thereby transmit advertisement-information-appended coupon information through digital broadcasting;

a receiver including a display for displaying said advertisement-information-appended coupon information received through said digital broadcasting and storing means for storing the coupon information to which request for issue is selectively inputted by user from said advertisement-information-appended coupon information being displayed; and

a user terminal including a storage for storing the advertisement-information-appended coupon information displayed by said receiver by downloading said information and a display for displaying said stored advertisement-information-appended coupon information.